



NC ECHO
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**NC ECHO
Grant Writing
Workshop**



Pictured: Kathy Wisser teaches NC ECHO's September 28th Grant Writing Workshop at the Wilkes Heritage Museum in Wilkesboro, NC.

Newsletter

From the Project Manager

Copyright: Resources for Digitization

The NC ECHO staff has received several inquiries about copyright over the past several months, so I thought I would address this topic in my newsletter column by providing a list of potential resources. Before you digitize, copyright permission needs to be held or obtained or works/objects to be digitized need to be in the public domain. Copyright can be very complicated, and while no one on the NC ECHO staff is a copyright expert, we are happy to assist you in finding the appropriate resources and/or persons to help you determine copyright status. The annotated resources below provide a copyright knowledge base and offer links to additional resources for further exploration:

NC ECHO Guidelines for Digitization – Legal Considerations Chapter
<http://www.ncecho.org/guide/legal.asp>

This chapter provides a broad overview of copyright law as it applies to digitization, and includes UNC Professor Laura Gassaway's chart interpreting the overarching copyright rules for printed works. This chapter is a good place to start when you want to know more about legal considerations and digitization.

Library Digitization Projects & Copyright
<http://www.llrx.com/features/digitization.htm>

Though this website is subtitled

"law and technology resources for legal professionals," this resource is also VERY valuable to cultural heritage professionals wanting to digitize. This resource, divided into six parts, discusses the expiration of works into the public domain, unpublished vs. published works, seeking permission and/or making good faith effort, and defining and applying Section 108 for libraries.

Stanford Copyright & Fair Use Center
<http://fairuse.stanford.edu/>

The Stanford Copyright and Fair Use Center, a part of Stanford University Libraries, is a comprehensive resource providing a copyright overview, links to relevant primary materials on copyright, links to current legislation and issues, a section on copyright just for librarians and a newsletter you can subscribe to free of charge.

Stanford University Copyright Renewal Database
<http://collections.stanford.edu/copyrightrenewals/bin/page?forward=home>

This database provides access to copyright renewals for books originally published between 1923 and 1963. If a book in this time period does not have a copyright symbol inside the book and is not found in this database, then chances are the book is in the public domain and can be digitized.

Council on Library and Information Resources Publication - Acquiring Copyright Permission to Digitize and Provide Open

Access to Books by Denise Troll Covey (Oct. 2005)
<http://www.clir.org/pubs/reports/pub134/pub134col.pdf>

This report focuses specifically on books and the publishers' willingness to provide permission to digitize, but also provides a board overview of copyright law, digital rights management (DRM), the Digital Millennium Copyright Act and fair use. This report is especially useful for parties considering book digitization where copyright needs to be secured or is unclear.

Copyright for Music Librarians
<http://www.lib.jmu.edu/org/mla/>

The Music Librarians Association (MLA) has put together an incredible resource that provides scenarios and guidance related to performance rights, preservation and other issues surrounding the reproduction of musical performances.

NINCH Guide to Good Practice – Rights Management Chapter
<http://www.nyu.edu/its/humanities/ninchguide/IV/>

The National Initiative for a Networked Cultural Heritage (NINCH) has created a Guide to Good Practice in the Digital Representation and Management of Cultural Heritage Materials that is meant to be representative of all cultural heritage institutions. This guide provides a chapter specifically devoted to rights management, as well as access to many helpful charts and worksheets for determining copyright.

Emily Gore, Project Manager

Coming Soon!

NC ECHO will host a number of continuing education workshops in the coming months:

- 1) Digitization Basics
To be held in late November.
- 2) EAD Workshop
To be held December 13th and 14th at Elon University.
- 3) Digitization Institute XII
To be held in Early 2008.

Please keep an eye on our website and the NC ECHO-Announce listserv for more information.

Stay Informed! Join the NC ECHO-Announce listserv to receive e-mail announcements about upcoming events by NC ECHO and NC ECHO partner institutions. To subscribe, e-mail Matt Vernon (mvernon@ncmail.net).

Metadata Matters

The State of Metadata in North Carolina

The sweltering heat of the summer didn't slow down the metadata business in North Carolina. The NCDC working group reviewed and enhanced the implementation guidelines and the 2007 guidelines were published on the NC ECHO website September 4th. As mentioned in the last metadata matters column, an ancillary document accompanies the new edition that provides guidelines for creating Dublin Core for describing your digital collections or exhibit as a whole. Please take a look and contact me at kwisser@unc.edu if you have any questions about that.

For the past few years, NC ECHO has been working on developing an aggregated search engine for all the wonderful metadata our partner institutions have been creating for their online collections, finding aids, digital documents, and exhibits. A prototype of this system was created over the 2006-2007 academic year by research assistant Peter Cobb at the School of Information and Library Science, UNC Chapel Hill. This year, we will be refining the prototype and developing an interface, with an anticipated live date of spring 2008. One goal that we have for the debut of this system is to

include metadata from all the projects NC ECHO has funded through the LSTA digitization grants. To accomplish this, I will be contacting institutions with NC ECHO grant-funded projects to ascertain the location of their metadata for inclusion.

Inclusion into this search system can happen in a variety of ways. The first issue we will be dealing with is discovering how you are maintaining the metadata you have created for the materials that you have digitized. Some projects have used

proprietary collection management systems, other projects have relied on Dublin Core in HTML web pages. The search system is designed to work with all the different ways that metadata is maintained and stored. Therefore, when I contact folks it will be to ascertain where the data is stored and in what format so that we can work with institutions to ensure that their materials are represented in the NC ECHO system. This will enhance the visibility of your digital materials and projects.

During our conversation, I will also be asking about other possible metadata for inclusion and discussing some strategies for analyzing your metadata quality. Online finding aids encoded in EAD, other digitization projects, etc., are all viable candidates for this project. Quality metadata will be the bedrock of any efforts to aggregate the metadata outside of your local system. Our ultimate goal is to offer a single search interface for the materials in our cultural institutions and we're one step closer to attaining that goal. Think about all the different ways in which you provide access to your materials and we will work together to get that information in our system.

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Metadata questions, comments, problems or solutions? Contact me at: kwisser@unc.edu.

Kathy Wisser,
Metadata Coordinator

An Embarrassment of Riches: Tackling the Final Report Data Set

The Herculean task of crafting and editing the NC ECHO Site Survey Final Report has necessitated an amendment to the draft production timetable. All of the NC ECHO staff convened during the first week of August to form a consensus regarding the degree of granularity in data analysis and uniform construction of tables reflecting the data generated from each survey question. Kathy Wisser's experiences with generating tables and statistical analysis for the annual ALISE (Association for Library and Information Science Education) Re-

port manifested itself in the design of our Final Report tables. Her September will be very busy due to the creation of approximately 800 statistical tables representing data sets concerning analysis by institutional budget size, institution type,

North Carolina region, and North Carolina county. By October 1, all of the NC ECHO staff will have their respective data tables and in one month's time, by November 2, a draft of each analysis type will be ready for editing by Emily Gore.

The NC ECHO advisory board subcommittee dedicated to oversight of this Final Report endeavor will receive an edited draft by our December board meeting and the anticipated publication of the document will likely be late Spring of 2008.

Initial explorations into the publication of the Site Survey Final Report have prompted a solution to the vast array of tabular data. It's likely that all of the tables would require approximately 700-

SEE FINAL REPORT PROGRESS, 3

Budget range	0/did not report	1-100	101-200
Less than \$1,000	18 (31.6%)	21 (36.8%)	8 (14.0%)
\$1,001 - 10,000	32 (\$30.8%)	37 (35.6%)	6 (5.8%)
\$10,000 - 50,000	28 (34.1%)	35 (42.7%)	1 (1.2%)
\$50,001 - \$100,000	17 (33.3%)	19 (37.3%)	3 (5.9%)
\$100,001 - \$250,000	31 (37.3%)	35 (42.2%)	5 (6.0%)
More than \$250,000	29 (37.7%)	24 (31.6%)	1 (1.3%)
Total	154 (33.9%)	171 (37.8%)	24 (53.0%)

Pictured: Just a few cells from one of the nearly one thousand tables.

Spotlight

North Carolina has a beautiful tradition of pottery stretching back centuries from the first Cherokee ceremonial pot to the most recent face jug fired by a Catawba Valley potter. Museums and archives across the state are helping to preserve the rich heritage of NC's pottery. This list is a selection of these institutions. Visit www.ncecho.org to find out more about these and other museums with collections of North Carolina pottery.

Cedar Creek Gallery, Museum of American Pottery (Creedmoor, Granville County)
www.cedarcreekgallery.com/museum/museum

Hickory Museum of Art (Hickory, Catawba County)
www.hickorymuseumofart.org

John C. Campbell Folk School, Fain Archives and History Center (Brasstown, Clay County)
www.folkschool.org/

Jugtown Pottery Museum (Seagrove, Moore County)
www.jugtownware.com

Lincoln County Museum of History (Lincolnton, Lincoln County)
www.lincolncountyhistory.com

The Mint Museums (Charlotte,

Mecklenburg County)
www.themintmuseums.org

Museum of the Cherokee Indian (Cherokee, Swain County)
www.cherokeemuseum.org

Museum of North Carolina Handicrafts in the Shelton House (Waynesville, Haywood County) (828) 452-1551
NCSU Gregg Museum of Art and Design (Raleigh, Wake County)
<http://gad.ncsu.edu/>

North Carolina Pottery Center (Seagrove, Randolph County)
www.ncpotterycenter.com

Penland School of Crafts, Jane Kressler Memorial Archives (Penland, Mitchell County)
www.penland.org

Qualla Arts and Crafts Mutual (Cherokee, Swain County)
www.insidenc.com/mountain/quallacoop.htm

Southern Highland Craft Guild (Asheville, Buncombe County)
www.southernhighlandguild.org

St. James Place Museum (Robersonville, Martin County)
www.visitmartincounty.com/SiteDetail.asp?ID=5

Hilary Perez, Project Archivist

Preserving the Heritage of Pottery in North Carolina



Pictured clockwise from top:

An interesting piece on display at the Hickory Museum of Art.

Some of the pieces on exhibit at Jugtown Pottery in Seagrove

Potter Vernon Owens at Jugtown Pottery in Seagrove.

Local pottery exhibits at the North Carolina Pottery Center.

Walter Stephen's Pottery at the Museum of North Carolina Handicrafts in the Shelton House.



Update!

NC ECHO's e-mail addresses have changed!

Our new contact info is as follows:

emily.gore@ncmail.net
peter.hymas@ncmail.net
hilary.perez@ncmail.net
matt.vernon@ncmail.net
kwisser@unc.edu

Please update your address books accordingly.

800 pages to accommodate their publication, so in order to keep the size of the report at a much more manageable page count, the tables will accompany the text (introduction, travelogue, methodology, analysis, and index) as an ancillary CD-ROM.

The ramifications of this Final Report will undoubtedly be immense due to its unprecedented scope and comprehensiveness. No other state in the United States has conducted an all-inclusive survey of cultural heritage institutions, and various in-

Final Report Progress, Continued

terested parties throughout North Carolina are eagerly anticipating its publication. Even prior to the report's publication, inquiries for data are making their way to the NC ECHO staff and one can only imagine the myriad ways this data can be analyzed and re-purposed by any number of institutions and state agencies, both within and external to North Carolina, upon publication. Already we've fielded queries and generated reports for analyzing the collection development policies of all institutions in a specific county, institutional disaster plan information will be

utilized for an upcoming disaster planning and preparedness conference, and information regarding the state of conservation and preservation initiatives will be incorporated into a grant designed to bolster such initiatives throughout NC ECHO's partner institutions statewide. The initial statistical information generated has proved fascinating, and NC ECHO is genuinely excited about providing such a rich and expansive snapshot of North Carolina's cultural heritage institutions.

Peter Hymas, Project Librarian



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Emily Gore, Project Manager
Peter Hymas, Project Librarian
Hilary Perez, Project Archivist
Matt Vernon, Project Assistant
Katherine M. Wisser, Metadata Coordinator

North Carolina ECHO, *Exploring Cultural Heritage Online*, is the World Wide Web's doorway to the special collections of North Carolina's libraries, archives, museums, and historic sites. Supported with federal Library Services and Technology Act (LSTA) funds made possible through a grant from the Institute of Museum and Library Services (IMLS) administered by the State Library of North Carolina, a division of the Department of Cultural Resources, this innovative project seeks to build a statewide framework for digitization in order to facilitate comprehensive access to the holdings of North Carolina's cultural institutions.

NC ECHO Project Vision – All of North Carolina's cultural institutions work together to make the state's unique cultural and historical resources accessible for the education and enjoyment of people of all ages in the state, the nation, and the world.

NC ECHO Project Purpose – The NC ECHO portal provides a single point of entry for the citizens of North Carolina to the unique resources of North Carolina's cultural institutions in order to enhance education and learning.

Criteria for Inclusion in the NC ECHO Project – Any cultural institution (library, archive, museum, historic site, or organization), which maintains a permanent, non-living collection of unique materials held for research and/or exhibit purposes and open for the use of the public will be surveyed. Denominational/ associational collections will be surveyed, but individual church collections will not. Art museums will be surveyed but galleries will not. Zoos, arboreta, and parks will not be surveyed unless as a part of their mission they hold collections as described above.

Through a comprehensive needs assessment and opinion survey, site visits, consultations, workshops, and grant programs, NC ECHO encourages cooperation and collaboration among differing types of cultural institutions and among institutions of varying levels of technological and professional expertise. It is NC ECHO's belief that by working together North Carolina's cultural institutions can achieve greater successes and can do more good than they can by working alone.

NC ECHO Advisory Committee

Chair

Kevin Cherry, Visiting Lecturer, College of Education, Joyner Library, East Carolina University

Members

Robert Busko, Director, Scotland County Memorial Library

Steve Hensen, Director, Technical Services, Rare Book, Manuscript, and Special Collections Library, Duke University

Lynn Holdzkom, Assistant Curator, Head of Technical Services, Wilson Library, UNC-CH

Martha Battle Jackson, Curator, North Carolina State Historic Sites, North Carolina Department of Cultural Resources

Hal Keiner, University Archivist, Appalachian State University

Dick Lankford, State Archivist, Division

of Archives and History, North Carolina Department of Cultural Resources

Nooma Monika Rhue, Archivist / Archival Services Librarian, Inez Moore Parker Archives and Research Center, Johnson C. Smith University

Druscie Simpson, Head of Information Technology, Division of Archives and History, North Carolina Department of Cultural Resources

Gerry Solomon, Assistant Section Chief, Evaluation Services, North Carolina Department of Public Instruction

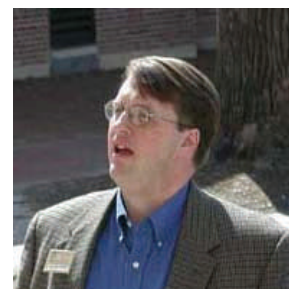
Katherine Stocker, Registrar, The Mint Museums

Melissa Thibault, Associate Director, LEARNNC

Helen Wykle, Special Collections Librarian, D. H. Ramsey Library, University of North Carolina – Asheville

State Library Staff Members

Grant Pair, Assistant State Librarian for Information Technologies, State Library of North Carolina



Congratulations, Kevin Cherry!

Kevin will be leaving NC ECHO's Advisory Committee to serve as IMLS Senior Program Officer. We wish him all the best!