

# Newsletter

NC ECHO

[www.ncecho.org](http://www.ncecho.org)

State Library of North Carolina

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### Staff Notes

#### Upcoming NC ECHO Presentations:

Look for us at the Society of North Carolina Archivists Spring 2007 Meeting!

Emily Gore and Amy Rudersdorf will be conducting a half-day workshop entitled Digitization Demystified.

Kathy Wisser will unveil a new biographical and historical data project entitled North Carolina Biographical and Historical Information Online, and Emily will present a sampling of the latest digitization projects in North Carolina.

## From the Project Manager

### Multi-Year Grant Funded Projects – Current and Coming Soon

Have you thought about applying for a grant to help support a digitization project at your library? Though this year's grant cycle is about to come to an end, it is never too early to start planning for next year. If you are interested in digitization and don't know where to start, you should consider signing up for the NC ECHO Digitization Institute coming up May 7-11 in Wilmington, where you will learn about the digitization process and about the NC ECHO/LSTA Grant program. More information about the upcoming Institute will be forthcoming on the NC ECHO website. The novice and the experienced can all learn from the experience of others who currently have NC ECHO/LSTA funded multi-year Digitization or Heritage Partners grants. Currently funded multi-year projects are summarized below:

### Current Heritage Partner Projects

East Carolina University (Awarded 2004-05) – Eastern North Carolina Digital Library (<http://digital.lib.ecu.edu/historyfiction/>):

ECU's Joyner Library and museum partners Historic Hope, Tobacco Farm Life and Country Doctor are currently in the final year of their Heritage Partners grant. This HP grant seeks to document Eastern North Carolina through the digitization of relevant text and museum artifacts. The site contains over 60,000 pages of digitized and

encoded text, several hundred museum objects with streaming video narratives, and lesson plans and activities created by regional school teachers through workshops and focus groups. This project grew out of the North Carolina History and Fiction Digital Library, a previously-funded Digitization grant.

Western Carolina University (Awarded 2005-06) – Craft Revival (<http://craftrevival.wcu.edu>):

The Craft Revival project is in its second year of funding. This HP grant seeks to document the Craft Revival period in Western North Carolina. Participating partners include the Hunter Library at WCU, John C. Campbell Folk School, Penland School of Crafts, Southern Highland Craft Guild and the Mountain Heritage Center. The site currently contains over 400 images of artifacts related to the craft revival in addition to several multi-page text documents as well as information about the Revival period and its participants.

### Current Multi-Year Digitization Projects

North Carolina State University (Awarded 2005-06) – Green 'N Growing: The History of Home Demonstration and 4-H Youth Development in NC (<http://www.lib.ncsu.edu/>

[specialcollections/greenngrowing/](http://specialcollections/greenngrowing/)) – NC State's Special Collection's Research Center is currently in the final year of this two year project, where they are digitizing primary source material related to agricultural extension and creating EAD finding aids to describe them.

University of North Carolina – Chapel Hill (Awarded 2005-06) – Colonial and State Records Project – UNC is currently digitizing and encoding the full run of the Colonial and State Records of North Carolina. Look for this project to be launched in 2008-09, and for it to include resources for use in the K-12 classroom.

Wake Forest University (Awarded 2006-07) – Digital Forsyth – Wake Forest and area partners Winston-Salem State and Forsyth County Public Library are developing a comprehensive digital collection of photographs pertaining to the history of Forsyth County. At the conclusion of the project, approximately 12,000 images and metadata will be available online.

Emily Gore, Project Manager

Pictured: Banners representing two NC ECHO/LSTA funded projects. Top: East Carolina University's Eastern North Carolina Digital Library. Bottom: North Carolina State University's Green 'N Growing.



## Mark Your Calendars!

- May 7-11, 2007

**Digitization Institute XI**  
New Hanover County  
Public Library;  
Wilmington, NC

(Visit <http://www.ncecho.org> for more information.)

- March 22-23, 2007

**Society of North Carolina Archivists Spring Meeting**  
Elon University;  
Elon, NC

Visit <http://www.ncarchivists.org/> for more information.

**Stay Informed!** Join the NC ECHO-Announce listserve to receive e-mail announcements about upcoming events by NC ECHO and NC ECHO partner institutions. To subscribe, e-mail Matt Vernon ([mvernon@library.dcr.state.nc.us](mailto:mvernon@library.dcr.state.nc.us)).

## Metadata Matters

### The State of Metadata in North Carolina

There have been some exciting developments in the NC ECHO metadata world.

#### New Tool

The Preservation Metadata for Digital Objects Access tool is now available on NC ECHO's website. It follows the preservation metadata content standard, which has been updated. The Access tool has an accompanying users' guide for help on implementing the system. We are eager to hear if it helps our partners with the management of preservation metadata or if they choose not to use it for reasons such as not having Microsoft Access or already having a system in place to maintain this kind of data. Send feedback to [kwisser@unc.edu](mailto:kwisser@unc.edu).

#### A new metadata project: NCBHIO

For the past year, NC ECHO has been leading a biographical and historical data project that we plan to roll out at the end of February. This project uses the beta metadata standard Encoded Archival Context and is built on community participation. We are proud of the project and hope that folks will be excited about making contributions. Hilary Perez and I will officially debut the project at the North Carolina Museums Council in Hickory on Wednesday, February 28<sup>th</sup>. Later,

I will present the project at the Society of North Carolina Archivists in Elon on March 23<sup>rd</sup>. NCBHIO seeks to gather biographical and historical information about record creators for collections, materials, and artifacts held in NC ECHO partner institutions. It asks for information on identity, formal description elements, and narrative text, as well as information about associations with others, and resources that are either by or about that creator. The project includes data entry forms, a browse interface, and content guidelines to assist you in creating records or adding information to an existing record. We are excited to have the opportunity to build this project by collaborating with folks across North Carolina.

#### Oral Histories

NC ECHO has begun to explore issues with oral history metadata through the Oral History Working Group. Hopefully, you have had the opportunity to complete the oral history collections survey recently announced on several email lists. This information-gathering should help us to understand current practices and needs of the community. Through the efforts of this working group we hope to make connections with institutions that are

actively collecting or considering collecting oral histories. If you did not have the opportunity to complete the survey before February 2nd, please contact me and I will forward the questions to you via email. Ultimately, the Working Group will be make metadata recommendations, develop metadata generation tools, and partner with other oral history efforts to provide improved access to these important resources.

#### Upcoming metadata initiatives

In line with other NC ECHO efforts, I will be refreshing and updating the Metadata Initiative web pages. In conjunction, a new edition of the North Carolina Dublin Core Guidelines should be coming this spring. These guidelines will detail new elements and provide a comprehensive NC Dublin Core implementation for digital collections and exhibits that should be placed on the homepage to facilitate retrieval. This will be discussed in detail in the next Metadata Matters column. Keep your eyes peeled for additional resources for NCEAD, and a draft for comment of the Museum Core produced by the Museums Metadata Working Group.

Metadata questions, comments, problems or solutions? Contact me at: [kwisser@unc.edu](mailto:kwisser@unc.edu).

## Data into Document: The Production of the Site Survey Final Report

Since March of 2001, dedicated NC ECHO staff members have worked tirelessly conducting site visits at every cultural heritage institution in the state of North Carolina maintaining a permanent collection of materials for research and/or exhibit purposes. Through the initial sweep of North Carolina's 100 counties, nearly 800 cultural heritage institutions have been visited and an immense amount of data has been collected. Each institution completed a 17 page site survey and the information attained in each survey was entered into an

Access database. It has always been NC ECHO's intention to publicize our findings in order to provide a snapshot of the state of North Carolina's cultural heritage institutions, and I'm pleased to announce that con-

crete steps are in place to bring our goal to fruition. A working group has been established consisting of the entire NC ECHO staff plus Kevin Cherry and Kim Cumber, two people synonymous with the NC

ECHO project and possessing invaluable institutional memory of the lengthy site survey endeavor. All of the working group's members have been supplied with the site survey Access database, complete with a series of reports of my construction, and we're convening on February 16<sup>th</sup> for an initial brainstorming session to discuss what the numbers tell us - trends, patterns, surprises, etc. The site survey consists of questions separated into 12 different sections, and each of these

Part B: Question	Answer	Email	%
12. Which of the following best describes your institution's website?	Yes	138	17.6%
	No	662	82.4%
13. Which of the following best describes your institution's archival collection?	Yes	26	3.3%
	No	764	96.7%
14. Which of the following best describes your institution's digital collection?	Yes	26	3.3%
	No	764	96.7%
15. Which of the following best describes your institution's website?	Yes	7	0.9%
	No	778	99.1%

Pictured: Just one of thousands of Access report pages.

SEE FINAL REPORT, 3

**Spotlight**

**The Penderlea Homestead Museum**

Established in 1934, Penderlea Farms was the first of 152 national New Deal experimental efforts to establish Subsistence Homesteading. Farmers and others from local areas who had lost their land due to Depression foreclosures and

who had lost their jobs and livelihoods applied to re-settle in Penderlea Farms in north-west Pender County. Pender-

lea was a self sufficient community with family farms, a school, vegetable grading shed, potato storage house, cannery, grist and feed mills, general store, social building, furniture factory, hosiery mill, church and other buildings.

By 1936, the community boasted 300 family homesteads of 20-30 acres each. Each family enjoyed a modern home of 4 to 6 rooms, equipped with electricity and indoor plumbing, a barn, poultry house, hog house, corn crib and smoke house. Of the original 300 homes, only 99 remain.

The Penderlea Homestead Museum is located in the Sula Murphy house, one of the first ten homes to be built at Penderlea. Visitors to the museum can see

the restored homestead with many original furnishings that were made at Penderlea's furniture factory. The museum also displays a collection of local history photographs including images of Eleanor Roosevelt's 1937

visit to Penderlea Farms when a Strawberry Festival and parade were held in her honor.

The museum was begun in 1998 and honors the work

and lives of the settlers of Penderlea, the first Depression-era homestead established under the New Deal. Restored to its original 1930's appearance, the museum endeavors to promote national and local farm history in rural North Carolina.

The museum moved to the original homestead in 2000. It began restoring and saving structures at this time. The Penderlea Homestead museum was incorporated in 2003, and achieved non-profit status in 2004.

The museum is open by appointment.

Hilary Perez, Project Archivist

**“The museum was begun in 1998 and honors the work and lives of the settlers of Penderlea.”**



The Penderlea Homestead Museum

284 Garden Road

Willard, NC 28478

(910) 285-3490

[info@penderleahomesteadmuseum.org](mailto:info@penderleahomesteadmuseum.org)

<http://www.penderleahomesteadmuseum.org/>

Contact: Anne Cottle

Pictured clockwise from top: The barn at Penderlea Homestead Museum, the Penderlea truck, and the Penderlea kitchen.



**Final Report, Continued**

has a corresponding report in the Access database. Reports have also been generated for each section with the results partitioned out by county, by region (Mountains, Piedmont, or Coastal), and by budget size. All in all, there are literally thousands of report pages to review and analyze!

Throughout the spring and summer continued data analysis, creation of a complete draft, and initial design of the final product will be our focus. Additionally, at the end of March I'll be attending a conference in Baltimore which will offer a workshop entitled "Start Seeing Numbers". I anticipate that the information provided about conveying numeric information and the production of graphs and charts will provide a welcome boost to the daunting task at hand. This initial phase of the Final Report process should wrap up in August. Further milestones throughout the production schedule include fine-tuning of the draft and ironing out the printing and lay-out decisions (taking place from September to November), final edits culminating in a finished product ready for printing (December), printing of the report (January 2008 through March 2008), and finally, publicizing and distributing the Final Report from April 2008 onward into the summer months. We have quite an ambitious and labor intensive year ahead of us, and I look forward to keeping everyone informed on our progress throughout the newsletters of 2007 and 2008.

Peter Hymas, Project Librarian

**Interested in applying for an NC ECHO grant?**

For more information, please visit:

<http://www.ncecho.org/grantinfo.asp>

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**NC ECHO Staff**

Emily Gore, Project Manager  
 Peter Hymas, Project Librarian  
 Hilary Perez, Project Archivist  
 Matt Vernon, Project Assistant  
 Katherine M. Wissner, Metadata Coordinator

**www.ncecho.org**



North Carolina ECHO, *Exploring Cultural Heritage Online*, is the World Wide Web's doorway to the special collections of North Carolina's libraries, archives, museums, and historic sites. Supported with federal Library Services and Technology Act (LSTA) funds made possible through a grant from the Institute of Museum and Library Services (IMLS) administered by the State Library of North Carolina, a division of the Department of Cultural Resources, this innovative project seeks to build a state-wide framework for digitization in order to facilitate comprehensive access to the holdings of North Carolina's cultural institutions.

NC ECHO Project Vision – All of North Carolina's cultural institutions work together to make the state's unique cultural and historical resources accessible for the education and enjoyment of people of all ages in the state, the nation, and the world.

NC ECHO Project Purpose – The NC ECHO portal provides a single point of entry for the citizens of North Carolina to the unique resources of North Carolina's cultural institutions in order to enhance education and learning.

Criteria for Inclusion in the NC ECHO project – Any cultural institution (library, archive, museum, historic site, or organization), which maintains a permanent, non-living collection of unique materials held for research and/or exhibit purposes and open for the use of the public will be surveyed. Denominational/associational collections will be surveyed, but individual church collections will not. Art museums will be surveyed but galleries will not. Zoos, arboreta, and parks will not be surveyed unless as a part of their mission they hold collections as described above.

Through a comprehensive needs assessment and opinion survey, site visits, consultations, workshops, and grant programs, NC ECHO encourages cooperation and collaboration among differing types of cultural institutions and among institutions of varying levels of technological and professional expertise. It is NC ECHO's belief that by working together North Carolina's cultural institutions can achieve greater successes and can do more good than they can by working alone.

**NC ECHO Advisory Committee**

**Chair**

Kevin Cherry, Visiting Lecturer, College of Education, Joyner Library, East Carolina University

**Members**

Robert Busko, Director, Scotland County Memorial Library

Steve Hensen, Director, Technical Services, Rare Book, Manuscript, and Special Collections Library, Duke University

Lynn Holdzkom, Assistant Curator, Head of Technical Services, Wilson Library, UNC-CH

Martha Battle Jackson, Curator, North Carolina State Historic Sites, North Carolina Department of Cultural Resources

Hal Keiner, University Archivist, Appalachian State University

Dick Lankford, State Archivist, Division of Archives and History, North Carolina Department of Cultural Resources

Nooma Monika Rhue, Archivist / Archival Services Librarian, Inez Moore Parker Archives and Research Center, Johnson C. Smith University

Druscie Simpson, Head of Information Technology, Division of Archives and History, North Carolina Department of Cultural Resources

Gerry Solomon, Assistant Section Chief, Evaluation Services, North Carolina Department of Public Instruction

Katherine Stocker, Associate Registrar, The Mint Museums

Melissa Thibault, Associate Director, LEARNNC

Helen Wykle, Special Collections Librarian, D. H. Ramsey Library, University of North Carolina – Asheville

**State Library Staff Members**

Grant Pair, Assistant State Librarian for Information Technologies, State Library of North Carolina



Katherine Stocker  
 Member,  
 NC ECHO Advisory Committee;  
 Registrar,  
 The Mint Museums